



HRVATSKA
UDRUGA
KRISTALOGRAFA
CROATIAN
ASSOCIATION of
CRYSTALLOGRAPHERS

Bijenička cesta 54, HR-10000 Zagreb, Croatia
W hrvatska-udruga-kristalograf.hr
E huk@irb.hr
T +385 1 4571203
IBAN HR1524020061100637321
SWIFT/BIC ESBCHR22
VAT HR47378791658

Sponsorship & Exhibitor booklet



3rd European Crystallography School

BlueSun Hotel Elaphusa
Bol, Island of Brač, Croatia
September 25th to October 2nd, 2016

E ecs3@ecs3croatia.org

W ecs3.ecanews.org

F <https://www.facebook.com/ecs3.bol.croatia>



Dear partners,

It is our great pleasure to invite all of you to join us at the Third European Crystallography School (ECS3), organized jointly by European Crystallographic Association and Croatian Association of Crystallographers, from Sep. 25th to Oct. 2nd, 2016, in the town of Bol, at the Island of Brač in Croatia. Brač is located in the most beautiful part of central Dalmatia where scenic views are exchanging between magnificent mountains, pristine waters of Adriatic Sea, towns whose cultural heritage proudly stands on the UNESCO list and a thousands of islands and islets, creating a unique blend of historic heritage and natural beauty. The town of Bol is well known for Zlatni rat or Golden cape, certainly the most beautiful beach on the Adriatic Sea, whose sommet is turning from left to right, playing a game with the wind and the waves.

Island of Brač is suitably connected to the world, as it is just 45 minutes ferry boat ride away from city of Split. Split international airport offers daily flights from all major European airports. A brand new highway connects Split with Croatian national capital, Zagreb (400 km) which can, as well, be easily reached via highways from Slovenian, Hungarian and Serbian border.

Elaphusa conference centre has five conference halls equipped with the cutting edge AV technology and managed by expert stuff. The largest (splitable) hall "Brač" has capacity of 350 people (or 110 + 150) in classroom style, while four smaller conference rooms have capacities of 40 to 60 people in classroom style. The ECS3 Main Hall Nikola Tesla is envisaged to be a "living room" of the ECS3 where commercial exhibition and poster sessions will be held along with refreshments during the official breaks. We are offering 9 exhibition open spaces where you, our partners, are very welcome to display your products and services in a cosy atmosphere and in a genuine focal point of the entire School.

All visitors coming to Croatia from within EU/EEC are allowed to enter with their valid ID or passport, and citizens of many countries outside EU/EEC can also enter Croatia without visa. Croatia is also recognized as one of the safest tourist destinations in the world. The Organizing Committee, with its partners from BlueSun Hotels, as well as from the Croatian national tourist board, will make every effort to insure the safety and well-being of all participants of the ECS3. We are very much looking forward to seeing you in Bol in 2016. Should you require any additional information, please consult our website (ecs3.ecanews.org) and Facebook profile (www.facebook.com/esc3.bol.croatia). You are cordially invited to join us for ECS3 and share with us your recent research results, show us your newest achievements, do business, meet old friends and enjoy the beauty that little town of Bol can provide. We look forward to welcoming you here.

Sincerely,

Jasminka Popović, chair of the ECM29 Organizing Committee
Alessia Bachi, president of the European Crystallographic Association



Sponsorships at the ECS3

ECS3 offers a specially designed **diamond sponsorship package** for its main partner and contributor, along with plethora of individual sponsorship opportunities.

The **Diamond sponsor** obtains an attractive package of individual sponsorship items which, if purchased individually, would be significantly more expensive. The buyer of this package, which will also be recognized as **the main ECS3 contributor**, shall obtain a 35% discount.

The diamond sponsor package is tailor made, but the conference organiser will do every effort to adapt it to the special needs and interests of the sponsor.

NOTE: All prices for the diamond sponsorship package as well as for the individual sponsorship items are given without VAT.

Diamond Sponsor (main contributor, one available)

2.300,00 EUR

- Exhibition open space (EOS) 5 m² (open space, el. sockets, table + two chairs, two commercial registrations, two roll-ups)
- Third complimentary registration
- Programme book (1st page or back cover)
- One poster in the scientific poster area (chosen position)
- Two roll-ups (within the exhibition space)
- Delegate bag inserts (A4 sheet + el. medium)
- Conference centre signage¹
- Conference dinner sponsorship²
- One modul sponsorship³
- Logo with link at the ECS3 official website⁴
- Welcome message at the ECS3 social networks profiles
- Website banner (60 days)⁵

¹ The organiser will provide basic conference centre signage (A4 colour printed sheets) at its cost. If the sponsor wished to have more sophisticated signs (flags, boards or similar), these should be provided and shipped to us by the relevant deadline (see deadlines).

² Paraphernalia, roll-ups at the entrance and around the area, short speech (up to 5 mins.)

³ Four available on the first-come-first-served basis (introduction, powder, single crystal and hot topics). Logo on screen before and after, roll-ups at the entrance and around the lecture hall.

⁴ A special section of the ECS3 website is dedicated to sponsors. Diamond sponsor will have the upmost position, and all other sponsors will be placed below, according to the sponsorship amount spent.

⁵ Website banner is placed on top of the website. Up to five commercial banners will be interchanged each day starting with the beginning of the registration. Diamond sponsor may choose 60 days during which it will be displayed (along with the other four).

Individual Exhibition & Sponsorship Opportunities

Exhibition & Workshops	Cost	Real Cost
Exhibition open space (EOS) [5 m ² unit (2 m x 2,5 m), one table, two chairs, el. socket – 220 V, two complimentary registration fees, two roll-ups]	700,00 €	NO
Modul sponsorships - Logo on screen + roll-ups	180,00 €	YES
Conference centre signage	200,00 €	-
Registration desk sponsorship ⁶	300,00 €	YES
Commercial poster in the poster area	70,00 €	YES
Roll-up in the main hall ⁷	50,00 €	YES

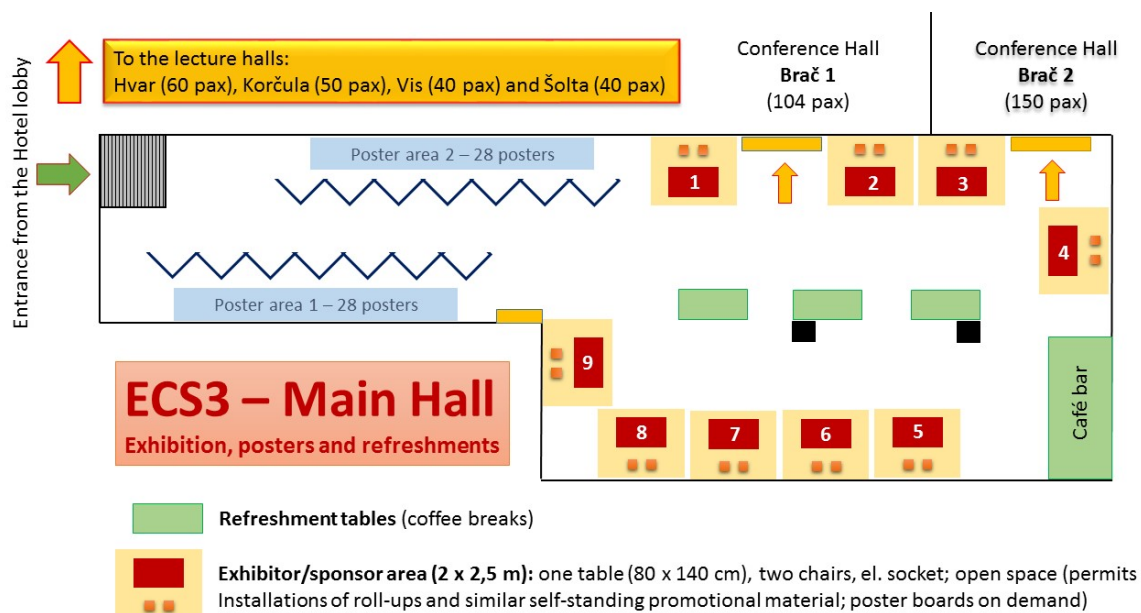
Advertising Opportunities	Cost	Real Cost
Programme book – first page/back cover	600,00 €	NO
Programme book - one colour page advertisement	450,00 €	NO
Programme book - 1/2 colour page advertisement	300,00 €	NO
Delegate bag insert (A4 sheet)	120,00 €	YES
Delegate bag insert (CD or DVD)	180,00 €	YES
Logo on delegate bags	At cost	YES
Logo on delegate badges	120,00 €	NO
Logo on delegate lanyards	280,00 €	YES
Logo with link at the ECM29 official website	160,00 €	NO
Website banner (per day) ⁵	10,00 €	YES

Events sponsorships	Price	Real Cost
Coffee break sponsorship (11 available)	At cost	YES
Conference dinner sponsorship (paraphernalia, posters around the area and a 5 min speech)	300,00 €	YES
Welcome reception sponsorship (posters around the area, 5 min short speech)	300,00 €	YES
Best poster award	0,00 €	YES

⁶ Registration desk will be branded by the sponsor. Only one is available, and reserved for the diamond sponsor. If the Diamond sponsor renounce on it, it will be put back on market.

⁷ EOS tenants will have right to display up to two roll-ups within their EOS. Any additional roll-up that may be put within the EOS or elsewhere in the main hall (only to positions previously agreed with the organizers) will be charged separately.

Nikola Tesla Hall - Exhibition & Posters Area



IMPORTANT DATES FOR EXHIBITORS

23rd April 2016

All final payment must be received to avoid cancellation of the booking.

20th June 2016

No refund will be given after this date.

1st – 19th Sep. 2016

All materials must be shipped to the conference venue no earlier than Sep. 1st and no later than Sep. 19th 2016.

SHIPPING ADDRESS

Bluesun Hotel Elaphusa
(for 3rd European Crystallography School)
Put Zlatnog rata 46
21420 Bol
Croatia

GENERAL INFORMATION

Exhibitors' registration and accommodation

All exhibitors must be officially registered for the participation to the ECM29. However, sponsors and exhibitors will not need to go through the trouble of the online registration. An email to ecs3@ecs3croatia.org containing completed, signed and scanned **Sponsorship booking form** (available at the ecs3.ecanews.org for download), along with the accomplished bank transfer according to the terms and conditions, will be perfectly sufficient to accomplish the registration for all participants from your company and to secure accommodation booking. We will also provide best possible assistance regarding the travel to Bol for you.

Registration for the conference opens at November 2nd, 2015. Sponsorship packages buyers as well as simple EOS tenants will be registered free of charge, according to the terms and conditions (two complimentary registration fees per unit). Commercial registration allows access to all scientific sessions, commercial and poster exhibition and refreshments during the official breaks as well as to the conference dinner and welcome reception.

Programme book advert specification

A5 print specification; Full page full colour advert. Files to be supplied as high resolution 300 dpi A5 document set up (148 x 210 mm), ideally with 10 mm quiet zone and 3 mm bleed. If possible could all fonts be outlined/pathed or embedded. Acceptable file formats are: PDF, JPG, TIFF, AI, EPS.

Promotional materials & Delegate bag inserts

The exhibitor is responsible for all charges of transport and custom clearance for all materials shipped to the venue.

Internet Access

High speed Wi-Fi internet is available throughout the exhibition area.

Insurance

The organiser will not accept responsibility for lost or damage items. Exhibitors are advised to protect their expenditure against abandonment and cancellation or curtailment of the event.

Payment terms and conditions

A non refundable deposit of 30% of the total sponsorship amount must be submitted along with the completed Sponsorship booking form to secure your booking. **Final payment must be received by April 23rd, 2016.** After this date, all sponsorships must be paid fully at the time of booking. Payment can be made only by bank transfer. Bookings made without payment or invoice details will not be considered as confirmed.



General cancellation conditions apply for all exhibitors. No refund will be made after June 20th 2015.

Cancellation of Conference/Alteration to Conference - It is a condition of this booking that Croatian Association of Crystallographers has the right for any reason beyond its control to alter or cancel, without prior notice, the ECS3 or any of the arrangements, timetables, plans or other items relating directly or indirectly to the ECS3 and that Croatian Association of Crystallographers shall not, subject as after mentioned, be liable for any loss, damage, expenditure or any inconvenience caused as a result of such alteration or cancellation.